



Basit Ali

Full-stack Developer

Contact

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Skill Set

Languages

- php
- JavaScript
- MySQL
- python

Backend Frameworks

- Laravel
- django

Frontend Frameworks & Libraries

- Vue.js
- Nuxt.js
- Alpine.js
- jQuery
- TailwindCSS
- Bootstrap

Databases & Management

- DBMS

About Me

Highly skilled and dedicated Full-stack Developer with over 5 years of industry experience specializing in frontend and backend development, API creation/integration, and server management. Proven expertise in building complex, scalable applications using Laravel, Vue.js, Nuxt.js, Django, and various other frameworks. Experienced in managing end-to-end software development lifecycle from design and development to deployment and support. Adept at collaborating with cross-functional teams to deliver robust solutions tailored to client requirements.

Experience

- Lead Full-stack Developer**
edirect (UK-based), Dubai March 2022 – Present
 - Develop and manage bespoke projects involving frontend, backend, and API integrations.
 - Responsible for server management, deployment, troubleshooting, and migrations.
 - Handle Magento sites, including extension installations and functional customizations.
 - Collaborate closely with cross-functional teams to define and implement technical solutions.
 - Collaborate closely with international clients, stakeholders, and cross-functional teams via Zoom/Teams meetings.
 - Successfully delivered high-profile projects for clients in UK, UAE and KSA, managing tasks independently and collaboratively within development teams.
 - Initially handled technical support, troubleshooting, and resolution of technical tickets in the helpdesk, enhancing customer satisfaction and system reliability
- Full-stack Developer**
IT Direct Company, Dubai September 2019 – February 2022
 - Developed and maintained company websites, including classified platforms and rent-a-car management systems.
 - Designed and implemented comprehensive software solutions using Laravel and Vue.js
 - Managed frontend/backend development, API creation/integration, and deployment.
 - Built customized solutions, significantly optimizing workflows and enhancing customer engagement.

Education

- BS in Computer Science**
GC University, Pakistan 2013 - 2017
- Intermediate in Computer Sciences (ICS)**
Sir Syed College, Pakistan 2011 - 2013
- Matriculation**
Sir Syed School, Pakistan 2009 - 2011



CMS & eCommerce

- **WordPress**
(Custom Plugins Development)
- **Magento**
(Customization, Management)



API & Integrations

- **RESTful API**
(Creation & Integration)
- **JSON**
(Data Handling & Secure Implementations)



DevOps

- SSH & Linux command-line expertise
- Server Troubleshooting
- Migration
- Deployment



Soft Skills

- Problem-solving
- Troubleshooting
- Analytical Thinking
- Time Management
- Team Collaboration



Certifications

- UAE Driving License



Languages

- English
- Urdu



Key Projects

Below are selected key projects among various others I've successfully delivered

- **Vendor & Questionnaire Management System (UK)**
Laravel, Vue.js, WordPress (Custom Plugin), REST APIs
 - Developed a highly complex platform featuring multiple user roles: admin, vendors, agents, and subagents.
 - Created dynamic questionnaire generation with conditional logic, custom scoring, weighting systems, and configurable visibility based on selections.
 - Enabled comprehensive reporting at multiple user levels (admin, agents, subagents).
 - Built a custom WordPress plugin to integrate seamlessly with external sites, providing questionnaire functionalities via external API endpoints.
 - Integrated event management with advanced calendar features for effective collaboration among users.
 - Implemented vendor-specific data adjustments, external API integrations, and robust conditional rules and logic for dynamic questionnaire flow and personalized results, and more.
- **Water Taxi Booking Application (Jeddah, KSA)**
Laravel, Nuxt.js, PWA, REST APIs
 - Developed a multilingual progressive web app for booking water taxis.
 - Built secure backend APIs, passenger booking modules, and dynamic trip management.
 - Integrated a QR-code-based boarding pass system, providing unique QR codes for each passenger.
 - Implemented AR-based scanner functionalities for secure, time-sensitive boarding verification.
 - Created admin dashboards for real-time booking management and manifest exports for passenger tracking with timestamps.
- **Motor Insurance Portal (Abu Dhabi, UAE)**
Django, Nuxt.js
 - Created a detailed motor insurance quotation system that dynamically adjusts plan offerings based on vehicle valuation.
 - Built a robust platform for insurance claims submission and efficient claim processing management.
 - Developed backend administrative tools for real-time pricing updates, package adjustments, and comprehensive analytics.
- **Car Rental Booking & Invoicing System (Dubai, UAE)**
Core php
 - Built a comprehensive car rental booking system tailored for generating customizable agreements between customers and rental providers.
 - Implemented a complete invoicing system aligned with the company's specific business requirements.
 - Developed extensive inventory management modules, flexible rental plans (daily, weekly, monthly, custom durations), and detailed inventory usage reporting and more.